

the
MEADOWS
AT LAKE SAINT LOUIS



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Lake Saint Louis, MO

The Meadows at Lake Saint Louis is a ground-up development located in rapidly-growing St. Charles County, in the western suburbs of St. Louis, Missouri. The first outdoor center of its kind in St. Louis, The Meadows features an impressive mix of top national retailers and local specialty stores in a pedestrian-friendly environment. The project is anchored by Old Navy, Bed Bath & Beyond, and, coming in 2010, Missouri's first Von Maur department store.

- Average household income for the trade area is \$78,313
- Trade Area population 335,419
- Located in the heart of the vibrant retail corridor between O'Fallon and Wentzville at the southeast corner of I64 and Lake Saint Louis Boulevard
- Key retailers include Old Navy, Bed Bath & Beyond, Banana Republic, Aéropostale, Chico's, Coldwater Creek, New York & Company, Victoria's Secret, Talbots and Gymboree
- Restaurants include Max & Erma's and the popular local BC's Kitchen
- Von Maur department store makes its Missouri debut with a two-level, 130,000 sq. ft. store opening Fall 2010










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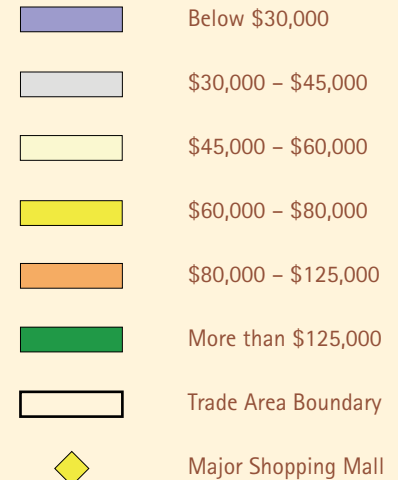
● The Meadows at Lake Saint Louis

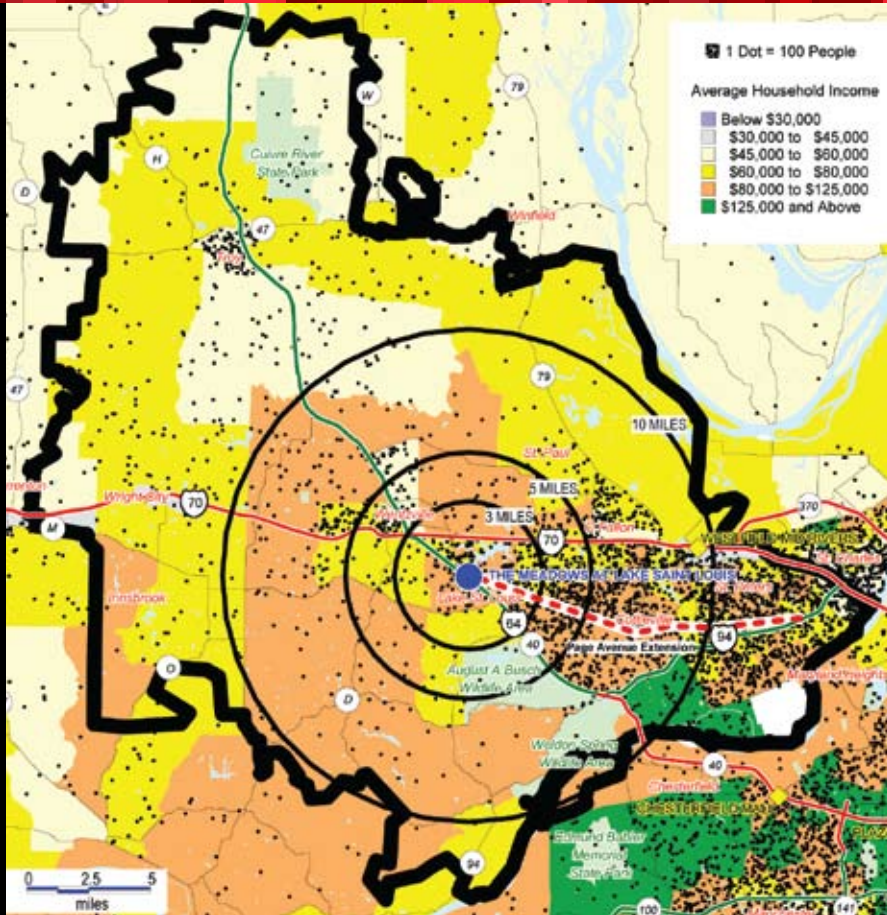
20 Meadows Circle Drive
Lake Saint Louis, MO 63367

POPULATION DENSITY BY BLOCK GROUP

 1 Dot = 100 People

AVERAGE HOUSEHOLD INCOME





TOTAL TRADE AREA	2000	2007	2012
Population	265,440	335,419	382,903
Households	93,219	120,526	138,962
Average Household Income	\$66,551	\$78,313	\$86,773

Household Income \$75,000+ 43.0%

Household Income \$100,000+ 25.0%

Average Household Size 2.8

Median Age 35.1

Education Level 4+ Years College 32.0%

*the*MALL*at*
GREEN HILLS

Nashville, Tennessee

Macy's and Dillard's
(NORDSTROM COMING 2011)

THE
GARDENS
ON EL PASO

Palm Desert, California

Saks Fifth Avenue

ORLAND PARK
CROSSING

Orland Park, Illinois

P.F. Chang's, Talbots
and Coldwater Creek

PLAZA FRONTENAC

St. Louis, Missouri

Saks Fifth Avenue
and Neiman Marcus

el paseo
VILLAGE

Palm Desert, California

(COMING 2010)

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(VON MAUR COMING 2010)



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