

PLAZA FRONTENAC



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St. Louis, MO

Plaza Frontenac makes its home in the heart of St. Louis' most affluent demographic area. Considered St. Louis' premier upscale specialty retail center, Plaza Frontenac delights visitors with anchors such as Neiman Marcus, Saks Fifth Avenue and its six-screen, fine arts theatre, the Plaza Frontenac Cinema.

- Average household income for the immediate trade area is \$99,267
- Immediate trade area population is 383,807
- Centrally located in the St. Louis market, at the intersection of Clayton Road and Lindbergh Blvd., just off US 40/64
- Generates sales of more than \$500 per square foot
- More than 470,000 square feet of gross leasable area
- Exclusive retailers include Tiffany & Co., Louis Vuitton, Williams Sonoma Home, Juicy Couture, Kate Spade, Fleming's Steakhouse, Brio Tuscan Grill, Cole Haan, Sur La Table, BCBG Max Azria, and Montblanc
- Additional upscale retailers include J. Jill, Banana Republic, Pottery Barn, Williams-Sonoma, Coach, Ann Taylor, Talbots and Chico's









● Plaza Frontenac

1701 South Lindbergh
St. Louis, MO 63131

POPULATION DENSITY BY BLOCK GROUP



1 Dot = 100 People

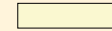
AVERAGE HOUSEHOLD INCOME



Below \$30,000



\$30,000 - \$45,000



\$45,000 - \$60,000



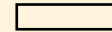
\$60,000 - \$80,000



\$80,000 - \$125,000



More than \$125,000

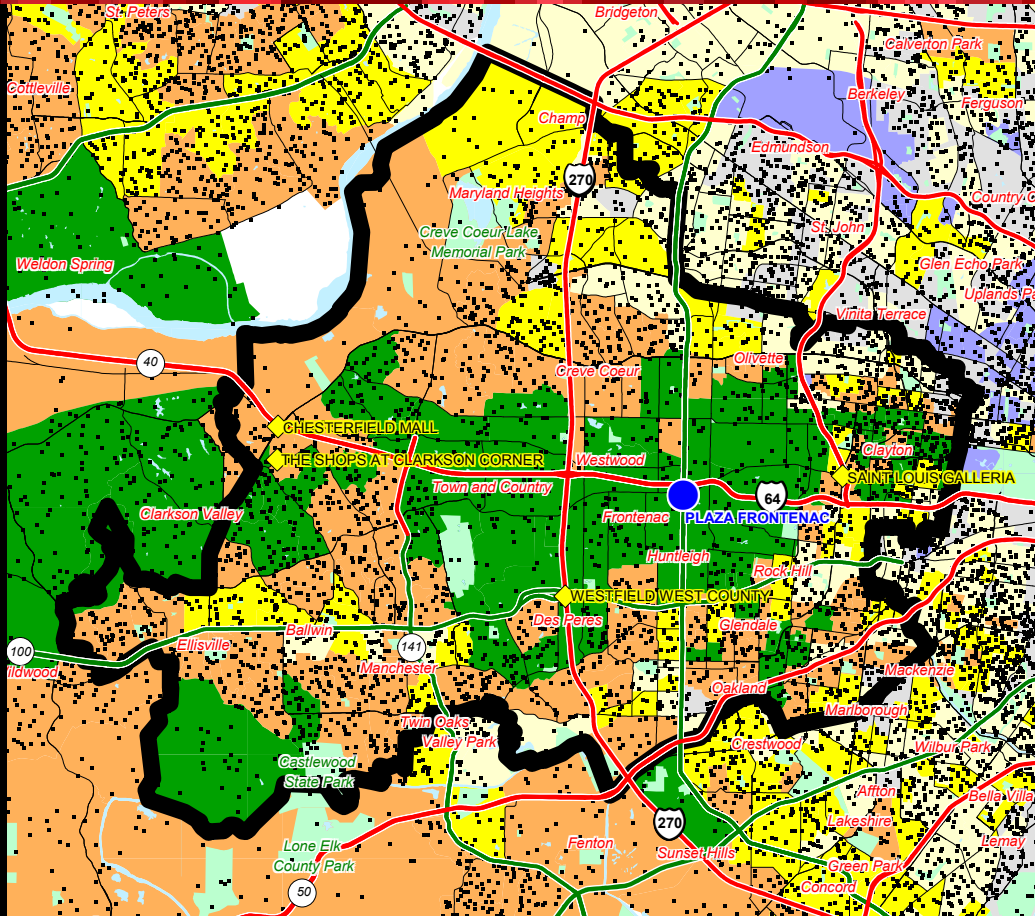


Trade Area Boundary



Major Shopping Mall

PLAZA FRONTENAC



| TOTAL TRADE AREA | 2000 | 2007 | 2012 |
|--------------------------|----------|----------|-----------|
| Population | 388,766 | 383,807 | 379,324 |
| Households | 157,465 | 159,179 | 159,107 |
| Average Household Income | \$86,206 | \$99,267 | \$107,625 |

Household Income \$75,000+ 47.1 %

Household Income \$100,000+ 32.8 %

Average Household Size 2.3

Median Age 41.5

Education Level 4+ Years College 58.2 %

*the*MALL*at*
GREEN HILLS

Nashville, Tennessee

Macy's and Dillard's
(NORDSTROM COMING 2011)

THE
GARDENS
ON EL PASO

Palm Desert, California

Saks Fifth Avenue

ORLAND PARK
CROSSING

Orland Park, Illinois

P.F. Chang's, Talbots
and Coldwater Creek

PLAZA FRONTENAC

St. Louis, Missouri

Saks Fifth Avenue
and Neiman Marcus

el paseo
VILLAGE

Palm Desert, California

(COMING 2010)

the
MEADOWS
AT LAKE SAINT LOUIS

Lake Saint Louis, Missouri

(VON MAUR COMING 2010)



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